



**Metropolitan  
Partnerships**

# Living Locally Survey

Help us ensure that Melburnians in your communities are represented in our research



Jobs,  
Precincts  
and Regions

# Help us understand the year that was...

## The Living Locally survey

We're undertaking research to understand what changes Melburnians made in their lives during the coronavirus (COVID-19) pandemic and which of those changes will be for the long term.

This research will identify community sentiment and actions from 2021 and their future plans and expectations. This information will help local planning and policy for the future, particularly to address the economic and social impacts of the pandemic.

Help us ensure Melburnians are heard in the survey by distributing our communications materials with stakeholders and actively encouraging them to participate and share it with their networks.

This pack has been designed to pass on, so please do!



# What we're asking Melburnians

## Local impacts of the pandemic

1. Reflecting on 2021, what impact has the pandemic had on your local community?

## Vulnerable communities

2. What have you learned since 2020 about those hardest hit by the pandemic, and how do you think communities could better support each other?

## Local living

3. What types of local places or services have mattered most to you in 2021 as we have lived more locally?

4. What are some of the successful or creative ways that you or your community have worked to stay connected and support each other?

## Re-imagining our future

5. How has the pandemic changed the way you work, and how might this influence your 'ideal' working arrangements in the future?

6. How has the pandemic changed the way you connect with your local community, and what will change again as we move into a 'post-pandemic' future?

7. Has the pandemic changed the ways you like to spend time in your suburb, and what might this look like in the future?

8. What could state or local government do to encourage you to continue shopping locally?

9. How could state or local government best support local economies and local jobs?

# Please help us get the word out!

## What's in this pack?

We've included a bank of key messages and social media tiles that you're welcome to take and share on your social media channels.

Of course, you can adapt the messages as appropriate for your audience. But we do ask that you don't edit or modify our social media tiles (graphics).

We have also included some suggested social media posts (tile with copy) that you can simple copy and paste!



## Key Messages

- The Metropolitan Partnerships want to know how you lived, worked and socialised in your suburb in 2021. Your input will inform future government planning and decision making.
- How was life different for you in 2021? Have there been positive changes that you'll take with you into the future?
- Help the Metropolitan Partnerships understand how you'll live, work and socialise in your suburb of Melbourne into the future.

### How and when?

- The survey is open until 28 February 2022.
- The survey only takes 5-15 minutes to complete and is anonymous.

### Outcomes

- Responses will be gathered and reported as part of the Metropolitan Partnership's advice to the Victorian Government.

### Who is collecting the survey?

- The Metropolitan Partnerships, a group of six advisory groups to the Victorian Government, are undertaking the survey.
- The Metropolitan Partnerships bring together experts and leaders from all levels of government, business and the community to identify and progress issues that matter in their regions of Melbourne.

### Hashtags

#MetroPartnerships #LivingLocally

# Content to help get the word out

We've created a range of content that you're welcome to download and share to encourage participation in the survey.

To download the tiles for social media, visit our [webpage](#) of resources.



## Example post text:

Share your story of **#LivingLocally** during 2021.

Tell the **#MetroPartnerships** what matters to you locally and how government can support your suburb, local business and the economy.

Visit **[engage.vic.gov.au/living-locally](https://engage.vic.gov.au/living-locally)** and provide your feedback before 28 February 2022.

For translation support, call 1300 366 356.

# Translated social media tiles

We've also created social tile which have been translated into 22 languages. To download, visit [bit.ly/3zu8jKP](https://bit.ly/3zu8jKP)

- |                          |                |
|--------------------------|----------------|
| 1. Arabic                | 12. Macedonia  |
| 2. Assyrian              | 13. Malayalam  |
| 3. Chinese (simplified)  | 14. Maltese    |
| 4. Chinese (traditional) | 15. Persian    |
| 5. French                | 16. Punjabi    |
| 6. German                | 17. Russian    |
| 7. Greek                 | 18. Sinhalese  |
| 8. Hindi                 | 19. Spanish    |
| 9. Indonesian            | 20. Turkish    |
| 10. Italian              | 21. Urdu       |
| 11. Khmer                | 22. Vietnamese |

If you would like to know the three most spoken languages in your region of Melbourne (as per ABS Census, 2016), they are:

## Inner Metro region

1. Mandarin
2. Greek
3. Italian

## Inner-east region

1. Mandarin
2. Cantonese
3. Greek

## Inner-south region

1. Mandarin
2. Greek
3. Russian

## North-east region

1. Italian
2. Greek
3. Arabic

## North-west region

1. Arabic
2. Italian
3. Turkish

## Outer-east region

1. Mandarin
2. Cantonese
3. Italian

## South-east region

1. Mandarin
2. Vietnamese
3. Greek

## Western region

1. Vietnamese
2. Punjabi
3. Mandarin



# Posting to social media

When publishing online we encourage you to use the hashtags **#LivingLocally** and **#MetroPartnerships** so that we can interact with your organisation.

You can also tag us on Facebook and LinkedIn using:

**@metropolitan-partnerships** on LinkedIn

**@metropartnerships** on Facebook

This will allow your stakeholders to see that they'll be contributing to a larger conversation!

